



2020 Education Symposium
"BRIDGING THE GAP"



AGENDA

- 8:30 AM **WELCOME & OPENING REMARKS**
Kim Millar SR/WA-President
- 8:45 AM **PLANNING THE FLORA PEDESTRIAN BRIDGE, OTTAWA** – Colin Simpson, Program Manager, Transportation Engineering Services – City of Ottawa
- 9:30 AM **CHALLENGES: APPRAISING FEDERAL GOVERNMENT REAL ESTATE** - André Morin, É.A., AACI, P. App., Chief Appraiser of Canada, Appraisal and Valuation Services/Real Property Services Public Services and Procurement Canada/Government of Canada
- 10:15 AM **BREAK**
- 10:30 AM **THIRD CROSSING BRIDGE, KINGSTON** – Dan Franco, Projects Engineer, City of Kingston Major Projects Office
- 11:15 AM **RAPID BRIDGE REPLACEMENT** – Frank Vanderlaan, P. Eng., Area Manager, Highway Engineering-Planning & Design and Peter Freure, P. Eng., Sr. Project Engineer, Planning and Design, Ministry of Transportation Ontario
- 12:00 PM **LUNCH**
- 1:00 PM **ASSESSING THE PUBLIC GOOD** – Robin Souchen, BA, AACI, Manager, Realty Services Branch, Corporate Real Estate Office, City of Ottawa
- 1:45 PM **EMAIL NEGOTIATIONS IS INEVITABLE, NOW DEAL WITH IT!** - Shadi Shenouda, B.Tech. J.D., Regional Land Representative, TransCanada
- 2:30 PM **BREAK**
- 2:45 PM **AIRBNB AND THE SHORT-TERM RENTAL INDUSTRY: PUBLIC AND PRIVATE ISSUES** - Ryan Seymour, Lawyer, City of Fredericton
- 3:30 PM **ANNOUNCEMENTS & CLOSING REMARKS**

8:45 AM Planning the Flora Pedestrian Bridge: Colin Simpson is a Register Professional Planner and Member of the Canadian Institute of Planners. He has worked for the City of Ottawa in the field of Transportation Planning for approximately 20 years and is currently the Program Manager of Transportation Engineering Services. Colin has been involved in the planning of several different bridges in the City of Ottawa, including the award-winning Flora Pedestrian Bridge over the Rideau Canal UNESCO World Heritage site in midtown Ottawa.

9:30 AM Challenges: Appraising Federal Government Real Estate: André Morin is the Chief Appraiser of Canada for Public Services and Procurement Canada / Government of Canada. Mr. Morin has held various positions within the government as a Director, Valuation and Payments-in-lieu of Taxes (PILT) Program, Strategic Advisor (Real Property) to the Deputy Minister's Office, Acting National Manager, Real Property Advisory Services, Investment Analyst and Real Estate Appraiser Advisor. Before joining the Federal Government in 2000 at PWGSC, Mr. Morin gained more than 12 years of appraisal/real estate advisory experience in the private sector, mostly in the National Capital Region (Ottawa-Gatineau) and in Montreal.

10:30 AM Third Crossing Bridge, Kingston: Dan Franco is an Engineer with the City of Kingston's Major Projects Office. Dan earned his Civil Engineering Technology Diplomas from St. Lawrence College and his Civil Engineering Bachelor Degree from Queen's University. Dan is a member of PEO and became a Professional Engineer in 2010. Dan has been with the City for over 10 years and is currently the City's Project Manager for the Third Crossing validation, detailed design, and construction phases.

11:15 AM Rapid Bridge Replacement: Frank Vanderlaan graduated with a degree in Civil Engineering from the University of New Brunswick in 1992 and subsequently completed a Masters degree at the same University, specializing in Transportation Engineering. His work experience has been diverse; he had a short stint with the New Brunswick Department of Transportation before joining Strait Crossing Inc. where he worked as a Quality Assurance Engineer on the construction of the Confederation Bridge between New Brunswick and Prince Edward Island. He has also worked for the City of Edmonton's Transportation Planning Branch as a senior engineer responsible for the concept planning of major projects. Since 2002, Frank has been with MTO where he has worked in Planning & Design and is now the Area Manager, Highway Engineering for the Ottawa Area. Peter Freure graduated with a degree in Engineering Science – Civil from the University of Western Ontario in 2001 and subsequently completed an MBA from Wilfrid Laurier University in 2007. He joined the Ministry of Transportation Ontario as part of Engineering Development Program in 2002, and since then his work experience has been varied having taken on roles in Planning & Design, Operations, Maintenance, Structural, Asset Management, and Geotech. Since 2014, Peter has been working primarily in Planning & Design where he is a Senior Project Engineer for the Ottawa Area.

1:00 PM Assessing the Public Good: Robin Souchen began his real estate career in the early 1980's working for a Social Science research firm providing program evaluation on government housing policies and rent control. Over his career, Mr. Souchen was a senior real estate consultant within a national valuation and advisory company and ran his real estate valuation and consulting firm operating in Eastern Ontario and Western Quebec before entering the public real estate sector for the City of Ottawa. His responsibilities have covered the acquisition, disposal, leasing and valuation of City of Ottawa assets and the management of the corporate portfolio. Mr. Souchen is part of a center of real estate expertise that develops corporate strategies on how to maximize the cost benefits of realty assets while meeting the needs of client departments delivering municipal services. He is currently involved with the City's Light Rail Transit project working on the strategic acquisition of assets to deliver the rail corridor together with future City building opportunities.

1:45 PM Email Negotiations is Inevitable, Now Deal With It!: Shadi Shenouda has served as Membership Chair for IRWA's Chapter 29 since 2014. Shadi Shenouda is a Regional Land Representative for TransCanada Pipelines. He manages over 500km of nationally regulated easement. In addition to rural contexts, his area of responsibility spans across Southern Ontario and includes the densely populated Greater Toronto Area (GTA). Mr. Shenouda has a successful track record of managing staff to achieve complex permitting, acquisition, divesture, and directly managing advanced land right issues. Previously, Mr. Shenouda served as a consultant to a number of oil drilling companies. He completed tasks including title research and mineral rights leasing in Nebraska, Utah, Colorado and Wyoming. Mr. Shenouda completed his law degree in 2011 at Albany Law School, succeeding at notable competitions and gaining publication. He was ultimately awarded the prestigious National Order of Barristers. Mr. Shenouda completed his undergraduate degree in 2006 at Ryerson University.

2:45 PM Airbnb and the Short-term Rental Industry: Public and Private Issues: Ryan is Manager of Real Estate for the growing city of Fredericton, the capital of New Brunswick. He is responsible for the management of the City's real estate assets, including acquisition of properties for infrastructure and capital projects and disposal of surplus properties. Prior to joining the municipality, Ryan served as in-house counsel for a commercial real estate company with holdings throughout Eastern Canada, Quebec, Ontario and New England. Ryan also practiced law for 6 years at a large regional law firm, where his focus was in the areas of property and business (corporate/commercial) law. Before being called to the Bar, Ryan attended Queen's University Faculty of Law where he obtained a Juris Doctor degree, and also spent time at the University of Groningen in Groningen, the Netherlands, where he studied International Contract Law during his third year. Ryan is chair of the Canadian Bar Association's New Brunswick Property Law section and also recently became a certified Right-of-Way Agent and CLIMB Instructor through the IRWA.